## eSolutionsGroup
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# TOP 10
# WEBSITES

Are you looking to create a next-level web experience to address your citizens needs and expectations? Get inspired by our best designed websites that bring more accessibility and engagement to your citizens. Here's a roundup of the top ten eSolutionsGroup websites in 2021.

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*2021 MarCom*
**Gold Award**
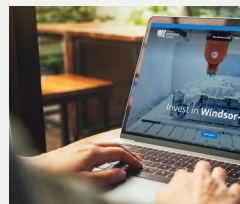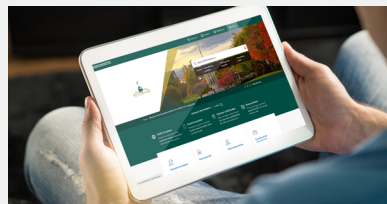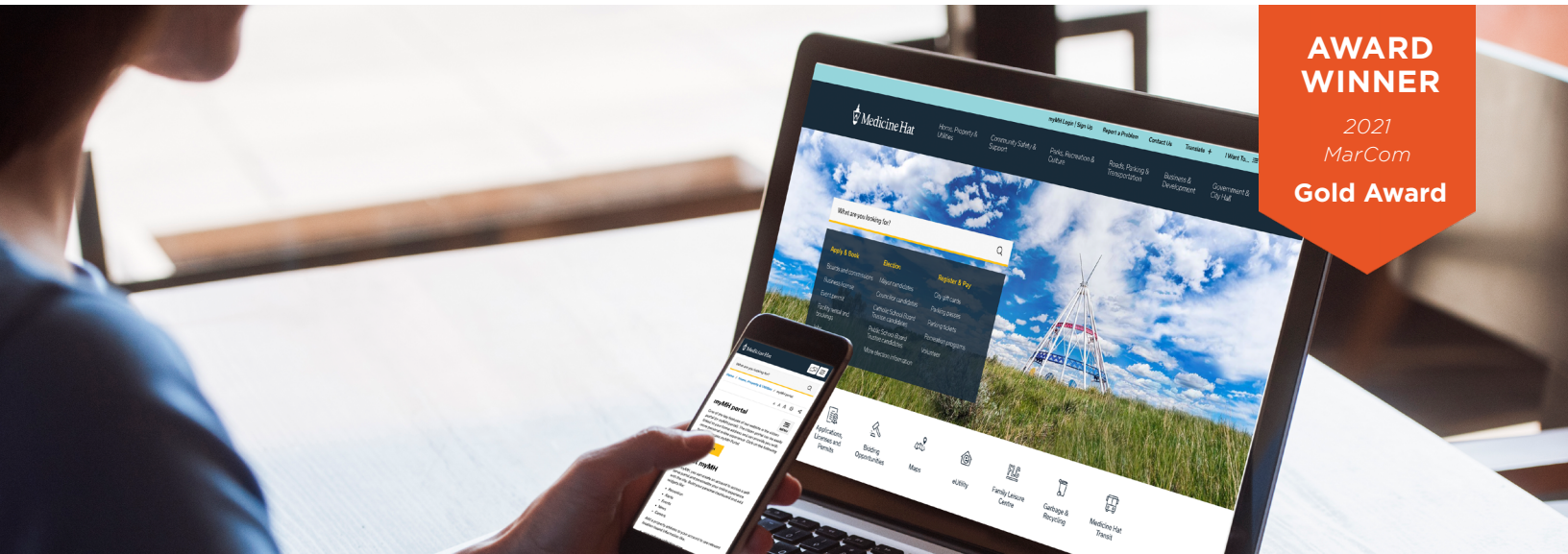
**CLIENT**

## CITY OF MEDICINE HAT

### City sets new benchmark for accessing citizen services

The City of Medicine Hat makes its next move into its digital evolution by investing in a new website and "myMH" citizen portal to improve their local government services with more engaging, accessible technology.

medicinehat.ca

"

"The myMH portal is really our dashboard into all our online services that we are providing here at the city"

**– Craig Fruin,**
*Project Manager,*
*City of Medicine Hat.*

### WHAT MAKES IT SO NOTEWORTHY

The robust, new medicinehat.ca site increases usability with a re-organized layout and navigable design so users can confidently find valuable information that is positioned front and centre for residents.

What makes this website standout is its integration to Citizen Portal. Created for any city, the citizen portal application allows citizens to personalize a dashboard of online city services to match their unique lifestyles so their property taxes, community events and even garbage schedules are available anytime and anywhere. Plus, calendar and news items displayed on the website are automatically populated into the portal, creating an integrated experience for residents.

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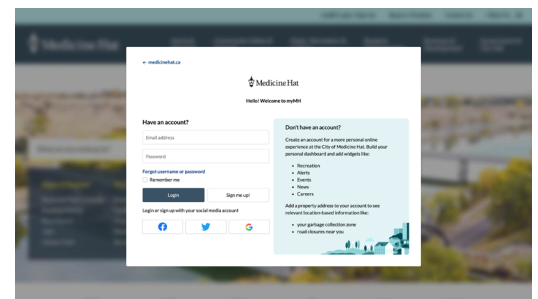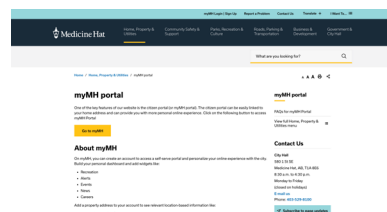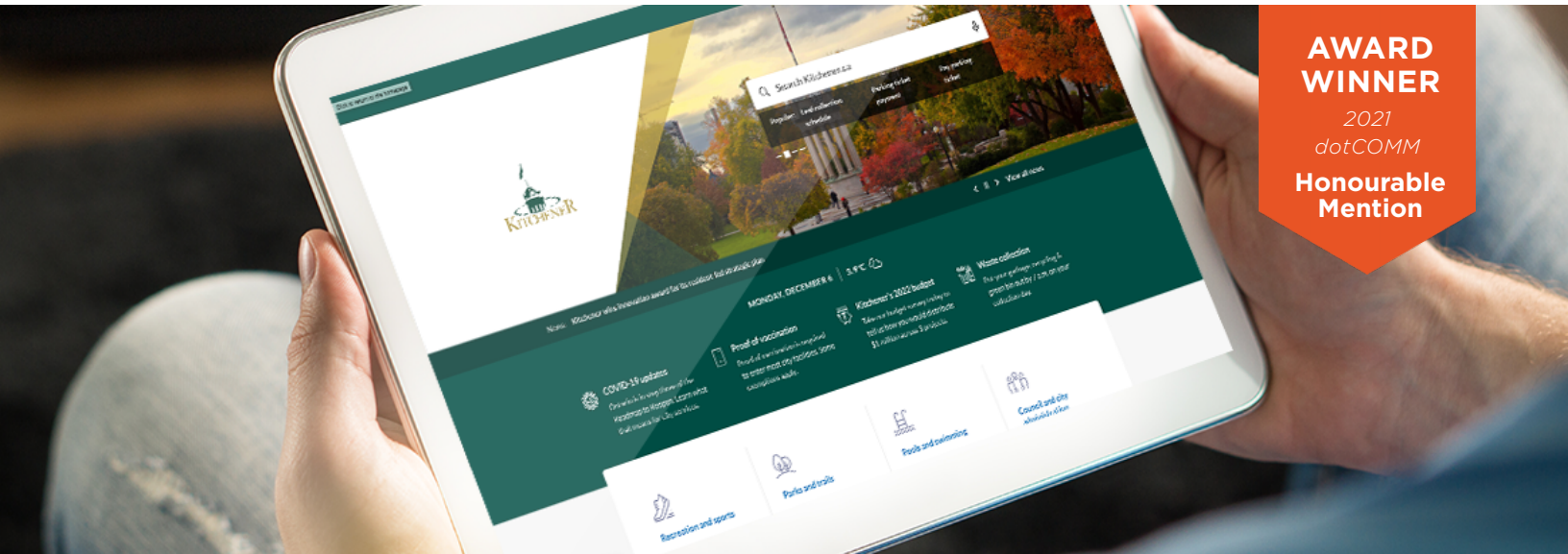


**AWARD WINNER**
*2021 dotCOMM*
**Honourable Mention**

**CLIENT**

# CITY OF KITCHENER

**City forges a new way to connect with citizens**

The City of Kitchener's motivation to re-connect with citizens at a deeper, more interactive level inspired their desire for a new site and web application that took engagement and technology to new heights.

kitchener.ca

"

"The MyKitchener website and portal will forever change the way citizens interact with the City."

**– Mayor Berry Vrbanovic,**
*City of Kitchener*

**WHAT MAKES IT SO NOTEWORTHY**

Using analytics to determine resident behaviours and top searches, the City of Kitchener was able to design kitchener.ca with a simple, yet dynamic, home page that provides quick access to the cities main services. With these changes, the city has been able to reduce the time users take to find information, while also providing a more rich and visually stunning website.

In addition to the city's new site, their myKitchener customer service portal offers users the ability to curate a dashboard of online services that matter most to them.
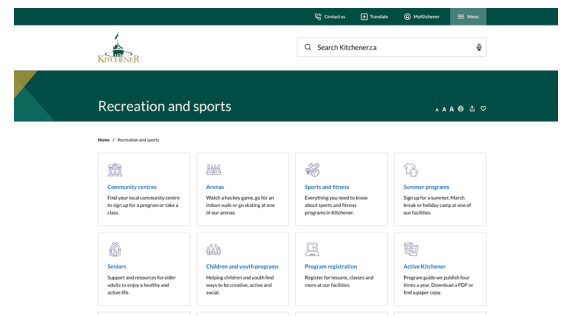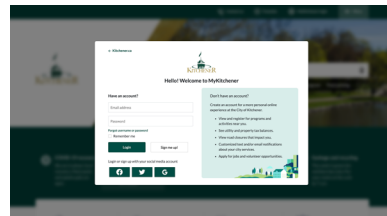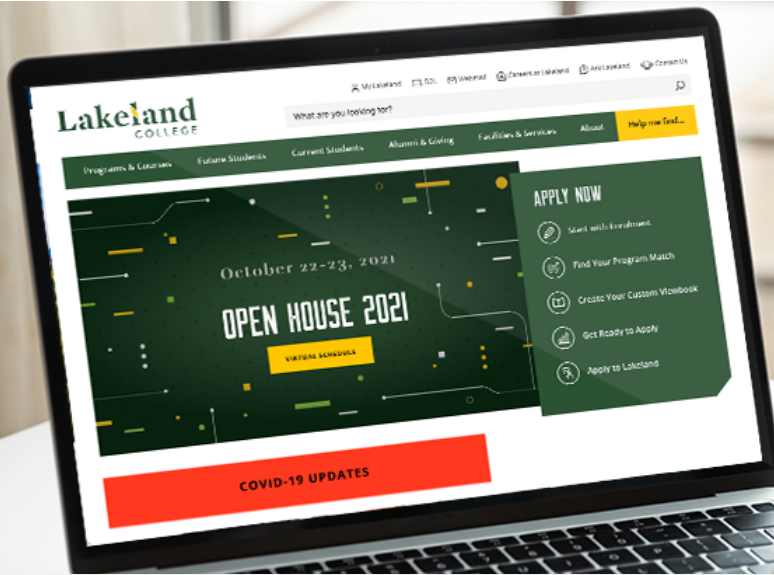
**CLIENT**

# LAKELAND COLLEGE

## College increases student engagement with online services

To increase its caliber in the education landscape, Lakeland College launched a new website that elevates its offerings to perspective students and increases student engagement with improved online services.

lakelandcollege.ca

"
"Our new website is a powerful resource and communication tool."

**– Georgina Altman**
*Lakeland College Vice President*

## WHAT MAKES IT SO NOTEWORTHY

lakelandcollege.ca allows the college to interact meaningfully with its students and faculty using its accessible platform and digital engagement tools.

What makes it stand-out? The new feedback tool integrated into the website allows staff the opportunity to gather valuable feedback from students, helping them to support their future program decisions at the college.

In addition, the content management system for the site champions staff of all technical backgrounds to manage content updates confidently and efficiently for events, programs, news releases and more.

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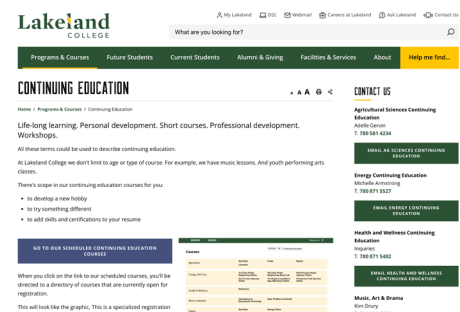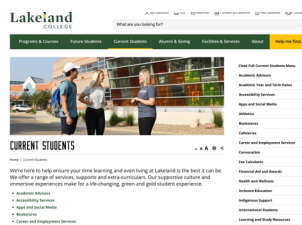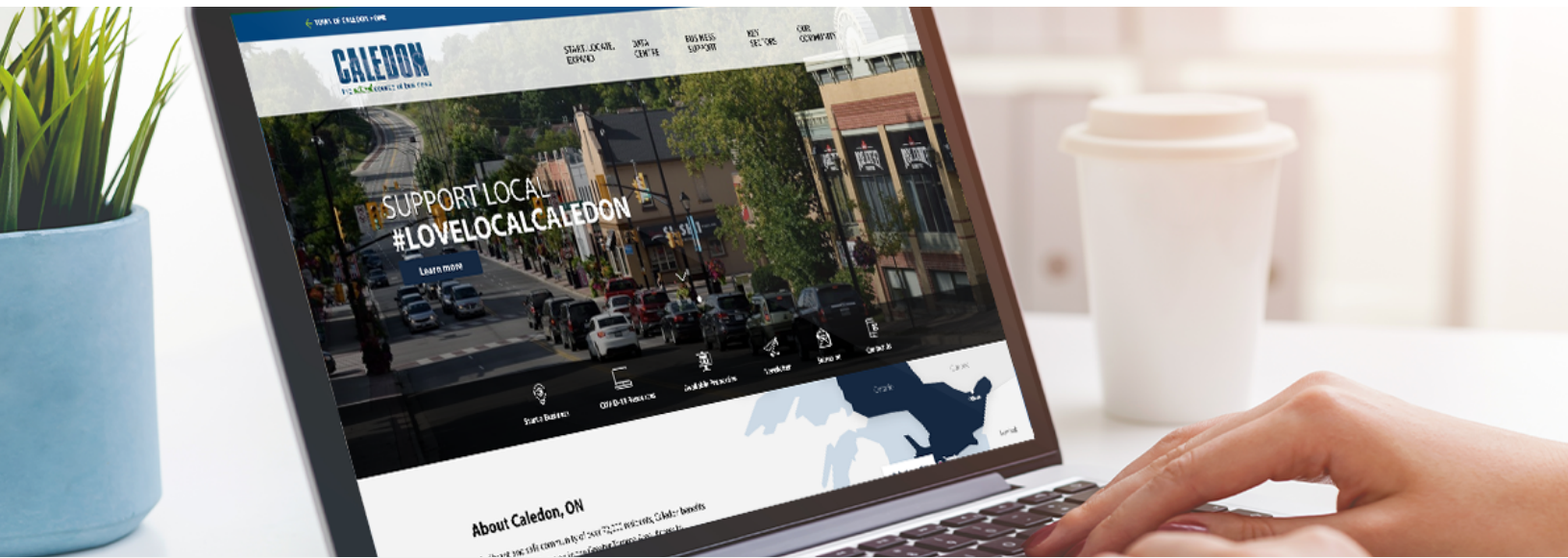
**CLIENT**

## CALEDON BUSINESS

**Investment in new website stimulates new business within community**

Caledon positions its economic development offerings in a forward-thinking, modern website to guide the start and growth of local businesses and investments.

caledonbusiness.ca

"

"With this new site we're able to offer to new, prospective businesses a wealth of assistance available."

– **Mayor Allan Thompson**
*Town of Caledon*

### WHAT MAKES IT SO NOTEWORTHY

If you're looking to start a business, caledonbusiness.ca gives ample reason to choose their town. With intuitive, quick-action buttons on the homepage and visually pleasing designs that highlight the areas opportunities, new businesses can gather essential information to kick start their business operations with success.

What makes it really stand out is the available lands add-on, giving potential new businesses quick access to any listed properties so they can setup shop and start growing their business in Caledon.

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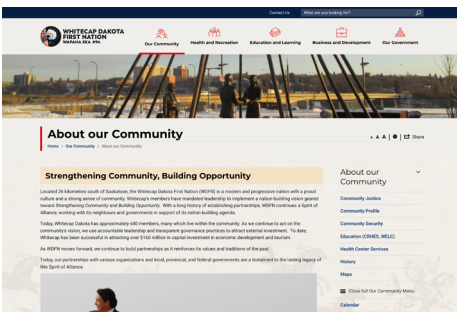A DIVISION OF GHD DIGITAL
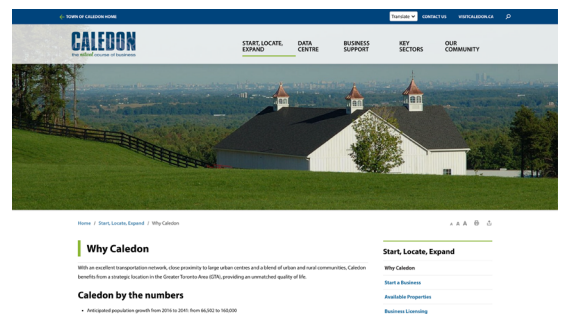
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# WHITECAP DAKOTA FIRST NATION

## New site presence strengthens community engagement

To build upon the Whitecap Dakota First Nations strong sense of community and culture, the community revamped its digital presence with a responsive, mobile-friendly website.

whitecapdakota.com

## WHAT MAKES IT SO NOTEWORTHY

With stunning natural beauty, the Whitecap Dakota First Nation embarked on the creation of a new website to better profile its natural beauty, while also increasing community engagement.

whitecapdakota.com noteworthy features that bring community closer together include a community calendar with advanced search capabilities and a news and alerts feature that allows users to subscribe and receive regular email notifications about community updates.

> "Working with WDFN was a rewarding experience. Their new website satisfied their desire to consolidate their branding, content and technology into a cohesive, empowering platform. Now WDFN can be another step forward their nation-building vision through a digital portal that brings citizens together with more accessible services."
>
> **– Marnie Erjavec,**
> *Project Manager at eSolutionsGroup*

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# INVEST WINDSOR-ESSEX

**Driving investment in the Windsor-Essex Region with new online tools**

To promote Windsor-Essex as a competitive location for both foreign and local investment, the new Invest Windsor Essex website was created, enabling easier access to data and information relevant to site selectors and local businesses for the purpose of investment, expansion and talent attraction.

investwindsoressex.com
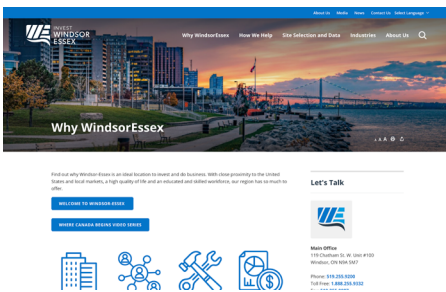


**WHAT MAKES IT SO NOTEWORTHY**

The new website beautifully profiles the opportunities that businesses can realize if they move to the region. From close proximity to the states, to a skilled labour force, the new website quickly profiles the key reasons attributes of the city.

The Site Selection and Data section quickly showcases what business need to know – from properties available, to economic trends and information on the workforce. This customizable, one-stop inventory showcases everything that Windsor-Essex has to offer and provides content rich areas to further explore and gives businesses a compelling reason to set up shop.

"The Invest Windsor-Essex project was a success because we delivered two large, technically complex sites at the same time for the client on budget. Their team was organized and asked many questions to learn the best ways to configure the content management system and all the custom modules."

**– Chris Richmond,**
*Project Manager, eSolutionsGroup*

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**AWARD WINNER**
*2021 AVA Digital*
**Honourable Mention**

## CLIENT

# HALTON REGIONAL POLICE SERVICE

**HRPS transforms digital presence to boost two-way community engagement and service delivery**

The Halton Regional Police required a central location and an easy tool to provide the community with important information, news releases and updates. The new haltonpolice.ca introduces a clean, well-organized web design that delivers a simplified and pleasant user experience.

haltonpolice.ca
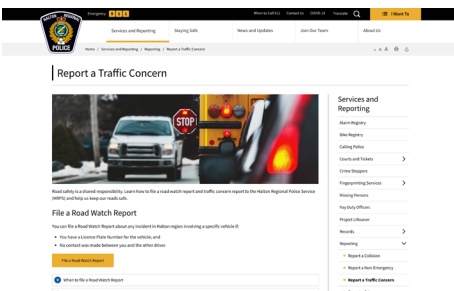


### WHAT MAKES IT SO NOTEWORTHY

During an emergency, an alert banner helps citizens stay safe and informed during crisis situations. Also, staff can easily draft news items and post them to the website through the new Media Releases module.

The best part? Citizens can request officers for community events, traffic control, business security and more on the website. Available 24/7, the new Off Duty system enables HRPS to better serve their citizens' needs at all times and reduces the administrative workload by 75%.

> "In an effort to ensure our digital presence aligns with best practices in the industry, we strategically partnered with eSolutionsGroup. Our new website showcases improved content, navigation, accessibility, design and technology, while providing the public with improved access to everything we have to offer."
>
> **– Halton Regional Police Service**

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*2021 Hermes*
**Gold Award**
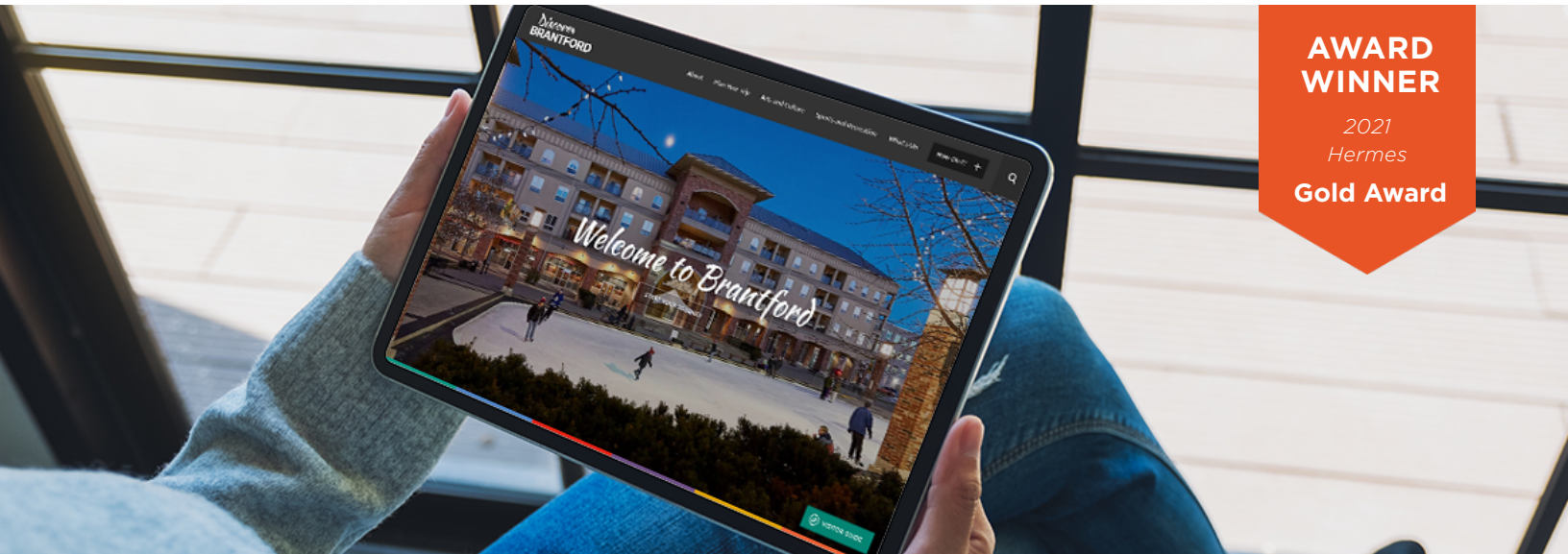
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## TOURISM BRANTFORD

### Brand new, beautiful tourism website encourages exploration for visitors of City of Brantford

Situated on the picturesque Grand River in the heart of southwestern Ontario, Brantford desired to showcase its beauty and all that the City has to offer with a refreshed tourism website. The new website brings improved design and functionality, while helping users digitally find the best places to stay, dine, adventure, or relax.

discoverbrantford.ca
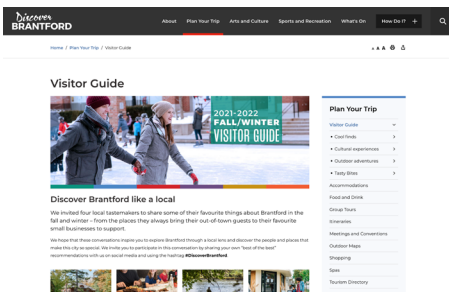


### WHAT MAKES IT SO NOTEWORTHY

Using high quality images that showcase Brantford's natural magnificence and its unique attractions and events, the City designed an engaging, attractive, and attention-grabbing homepage with menus and verticals that reflect the organization's brand and feel.

What makes it really standout is its Itinerary Ideas section. This area gives tourists a quick snapshot of activities they can try – from food to adventure – tourists can build a visit that is tailored to their needs.

> Tourism Brantford worked with eSolutionsGroup on a website redevelopment project with an extremely tight timeline and many unique demands. They took the time to get to know our destination and our markets and was very careful to ensure that we were happy every step of the way.
>
> **– Sara Munroe**
> *Manager of Tourism, Culture & Sport, Economic Development & Tourism Department at the City of Brantford.*

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# NORTHERN ROCKIES TOURISM

**New website allows Northern Rockies visitors to explore area's unique lifestyle and tourism opportunities**

The new Northern Rockies Tourism website invites visitors to explore the region, its tourism businesses and amenities and plan for a future of travel ahead.

tourismnorthernrockies.ca
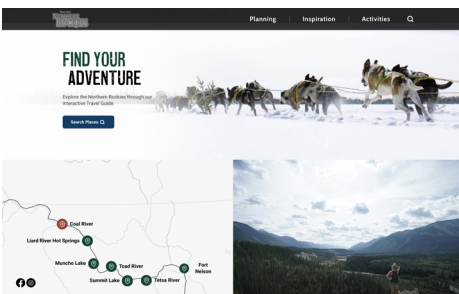


## WHAT MAKES IT SO NOTEWORTHY

With improved navigation, accessibility, information display, and emergency notifications, the new tourismnorthernrockies.ca streamlines information delivery to residents, visitors, and future visitors. The tourismnorthernrockies.ca makes the cut for our top 10 due to its interactive Travel Guide where residents can search a specific area in the Regional Municipality, choose from a pre-set list of attractions, or just click on the map to quickly see what the area has to offer.

"Residents are encouraged to continue to share feedback on the new website using the online feedback form which is easily accessible from the website footer."

**– Krista Vandersteen**
*Regional Development Officer, Northern Rockies Regional Municipality*
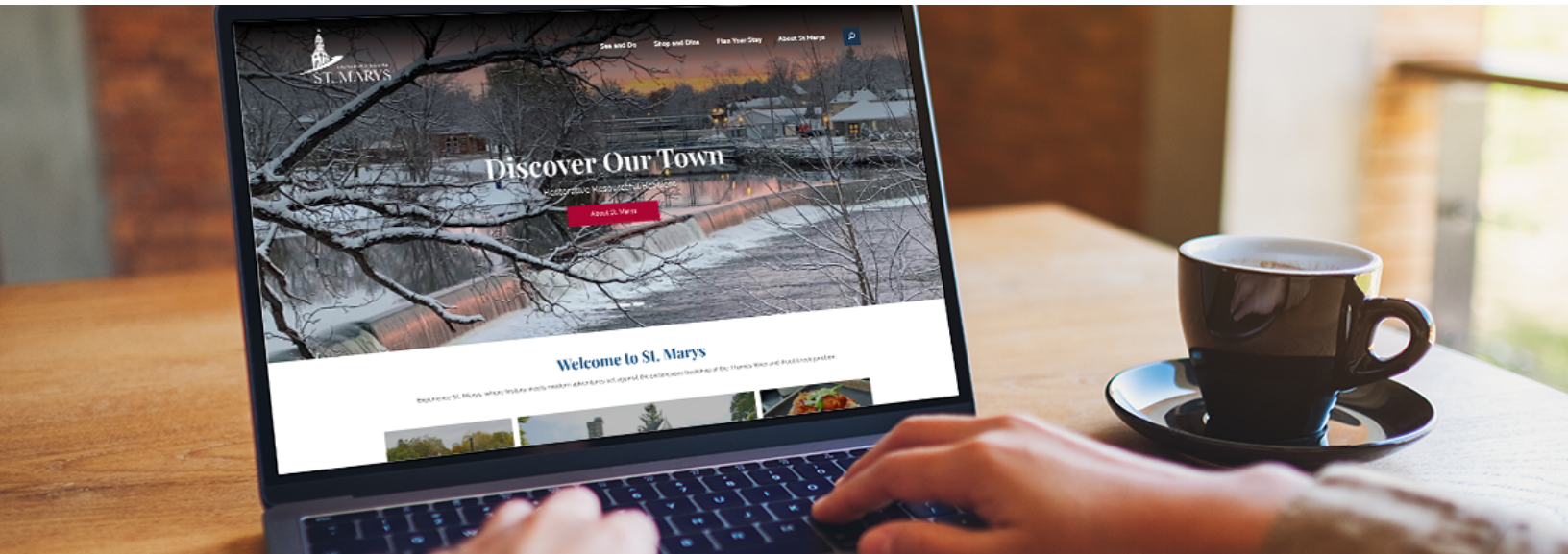
**CLIENT**

# ST. MARYS TOURISM

**Unique attractions and opportunities freshly showcased with new St. Marys tourism website**

The new Town of St. Marys Tourism website is aimed at boosting tourism to the town, featuring an array of experiences to help visitors plan a simple evening to a full weekend getaway during any season.

discoverstmarys.ca
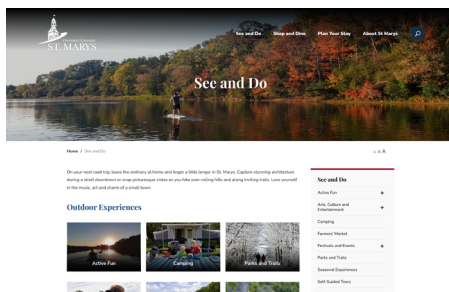


**WHAT MAKES IT SO NOTEWORTHY**

From highlighting the top 10 attractions in the region to profiling exciting upcoming events, the discoverstmarys.ca website provides potential visitors with a compelling reason to visit the area.

What makes it standout?  Its business directory allows visitors to search for business – either by type or name – and allows them to add it to an itinerary, allowing them to plan the perfect escape.

"While tourism promotion was slowed because of the COVID-19 pandemic, it provided an opportunity to create the website that can be used to promote St. Marys. Everything from our trails to our waterways to events that we will hopefully be able to host again someday."

**– Kelly Deeks-Johnson**
*Tourism and Economic Development Manager for St.Marys*

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*Interested in seeing your community make it on the list next year?*

Schedule a consultation with one of our experts to learn how your organization can become a digital leader for your community.

**Get started**