



# Association Suite | leverage the advantage of key associations

**Best practices management of your professional association,** chamber of commerce or any dynamic membership organization has become a matter of strategic advantage in today's competitive business environment. Association Suite from eSolutions Group is designed to let you achieve important advantages in communication and efficiency. Built around several proven, intergrated software packages and services, this web-based suite offers global accessibility and the demonstrated power to create change.



## Association Suite Features



### Membership Management

A single, online sign-up database of member data drives all components of the system and supports standard information/codes/etc. (e.g. NAIC or SIC codes) providing useful data that can be easily reported upon.



### Online Directory of Members

Member information comes directly from the Membership Management system - eliminating the need for data re-entry and allowing for multiple criteria directory searching.



### Members Self-Manage

Members can revise their own on-file information, saving your staff time and effort, plus the system can automatically e-mail members asking them to update their information with all changes subject to your approval before posting.



### Event Management

Provide an online database of events, offer online registration, payment and reminders while being able to generate lists of attendees, name tags and track member participation and event resources and expenses.



### eCommerce

Offer online payment of membership dues, online payment for events and electronic invoicing for all payments all through a single, secure eCommerce facility.



### eNewsletters

Send brand and organization identified electronic newsletters quickly and easily with a powerful digital direct marketing system that provides total professionalism of image while managing mailing lists, click through rates, hard/soft bounces and generating real time statistical analysis.



### eSurveys

Generate and deploy cost effective template based online surveys to gather key membership and market data with minimum effort and maximum results.



### Reporting

Standard reports allow for easy extraction of information and the creation of reports that can be used for further analysis of statistics and responses.



### Job Bank

Generate collateral sponsorship revenue by providing an interactive job bank to allow your members to post jobs, search resumes and manage HR and career development resources through a powerful, self-service, web-based system.

*Association Suite from eSolutions represents a class leading investment for your association and the ability to manage your membership interactively and strategically. Proven, flexible, effective; Associations Suite is a clear step ahead in maximizing productivity and accomplishing crucial objectives.*

Call us today to discover how Association Suite can advance your achievements.  
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