



What are the barriers between your content and your audience? And we're not just talking about disability issues. What about individuals with literacy or language competency issues? Who is being left out?

eSolutions will help you take the next step towards **Digital Inclusion**, the idea to make online technology an integral part of everyone's life.



## Is your web audience hearing your message? Now they truly can with BrowseAloud.

Created by Texthelp, **BrowseAloud** makes your most important online information easily accessible through text-to-speech. Visitors to your site will be able to enhance their online experience by reading website content aloud in a high quality voice or by highlighting onscreen text. It requires *no software installation* and *no effort from your webmaster*. Visitors to your site will simply be directed to download the FREE **BrowseAloud** plugin. As the exclusive provider of **BrowseAloud** in Canada, eSolutions will help you take the next step towards *Digital Inclusion*, the idea to make online technology an integral part of everyone's life.

This incredible technology assists those with:

- Literacy and learning difficulties
- Mild visual impairments
- Difficulties reading online
- Limited proficiency in English or French

Consider these facts:

- **1 out of 10 Canadians have a learning disability.**<sup>(1)</sup>
- 22% of adult Canadians are functioning at the lowest literacy level.<sup>(2)</sup>
- **24% only have basic read/write skills.**<sup>(3)</sup>
- Dyslexia is estimated to make up 15% of the population.<sup>(4)</sup>
- **84% of Canadians are internet users.**<sup>(5)</sup>

**Contact us for a FREE trial of BrowseAloud.** It can only make things better for your visitors. For your free trial contact [canada@browsealoud.com](mailto:canada@browsealoud.com)

Reasons to **BrowseAloud**-enable your website:

- Helps you comply with legal obligations
- Enhances website accessibility
- Reduces impact of Digital Divide
- Provides equal access online
- Reduces barriers on the web
- Demonstrates corporate social responsibility

End-user benefits:

- Reads secure websites and intranets
- Reads Alt Tags and Accessible Flash
- Reads PDFs in original format
- Reads Word documents in original format
- High quality voices
- International languages
- Dual color highlighting
- Text magnification

(1) International Adult Literacy and Skills Service (IALSS). (2) Dyslexibility.com. (3) Dyslexibility.com. (4) International Adult Literacy and Skills Service (IALSS). (5) International Telecommunications Union (ITU).