



i:Create Website Content Management

Take control of your website content.

i:Create brings powerful content editing and maintenance to your desktop. Use your browser to make changes, add pictures, movies, social marketing, and web technologies such as RSS feeds and Share, to your website. And there you have it: a beautifully designed, professional-quality website which takes minutes to maintain. Finally, website content management makes perfect sense.



i:Create Features



User Advantages

- Multilingual capabilities
- Flexible, web-based application
- No software installation is required
- Easy to use WYSIWYG editor
- Easy to use resource manager for documents and images
- Resize, reorder sections of the interface
- Compliant to accessibility standards
- Custom designed CSS templates



Key Features

- Multilingual support
- Bilingual spell checker
- Printer friendly option
- Link Checker to find broken links
- Publish pages from within the editor
- WYSIWYG and HTML edit modes
- Copy and paste from multiple sources
- Secure email manager
- Advanced menu manager



RSS Feeds

To improve interactivity and promote your website, i:Create includes RSS Feeds (Really Simple Syndication):

- Drive traffic back to your website
- Notify subscribers of new content



Hosting

Host at our wholly-owned Tier 3 Data Fortress to ensure the integrity of your i:Create website:

- Designed for high performance and redundancy
- 99.99% uptime and full backup power conditioning



Share

Included with i:Create is Share, a social networking post out tool:

- Visitors can post, link and tag to popular social networking sites
- Sites in the menu include Facebook, Twitter, Digg, Del.icio.us, LinkedIn, StumbleUpon, BlueDot, Technorati



Compatibility

- Platform independent
- Administrative backend is compatible with Internet Explorer 8 and previous versions
- Supports Open Database Connectivity (ODBC)
- Connects to Oracle, SQL Server, My SQL and other databases



Accessibility

i:Create removes any barriers to your content:

- BrowseAloud provides an enhanced online experience to visitors by reading content aloud and/or highlighting text
- i:Create websites satisfy the stringent standards set by the World Wide Web Consortium (W3C)
- Website compliance is tested and examined using the widely-accepted Bobby™ 5.0 software



Additional Modules

i:Create has a modular design, so you can pick and choose which additional applications to integrate into the website:

- Photo Gallery – create albums and upload photos
- i:Calendar – an interactive calendar of events
- Business Directory Tool
- Bids and Tenders
- i:Blog – create and manage discussion forums
- i:Communicate – electronic newsletter
- i:Survey – electronic survey and reporting system
- Online Donations Tool

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