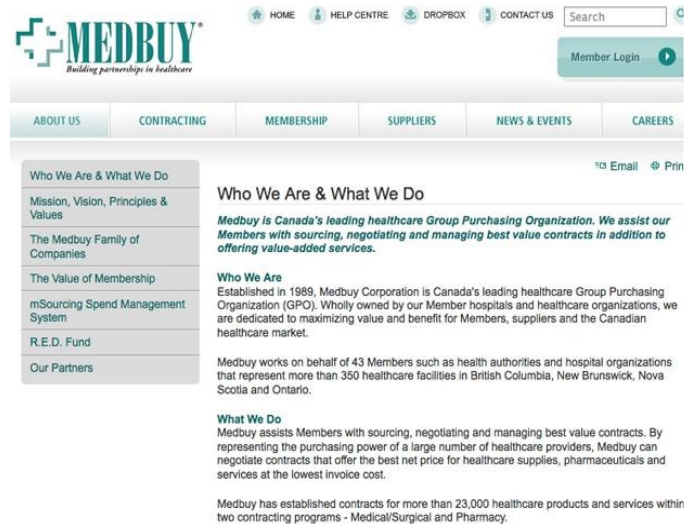


MEDBUY CORPORATION

www.medbuy.ca



The screenshot shows the Medbuy Corporation website homepage. At the top, there is a navigation bar with links for HOME, HELP CENTRE, DROPBOX, and CONTACT US, along with a search field and a Member Login button. Below the navigation bar is a main banner area featuring a large image of medical supplies and pills. To the left of the banner is a 'News' section with three headlines: 'Medbuy launches a new website', 'Medbuy awards Pharmacy contracts that will save Members more than \$90 million over the next three years', and 'Medbuy collects a record level of rebates in 2007'. To the right of the banner is a 'Canada's leading healthcare Group Purchasing Organization' section with a sub-header and several paragraphs of text describing the organization's mission and services.



The screenshot shows the 'Who We Are & What We Do' page on the Medbuy Corporation website. The page features a navigation bar at the top with links for ABOUT US, CONTRACTING, MEMBERSHIP, SUPPLIERS, NEWS & EVENTS, and CAREERS. Below the navigation bar is a table of contents with links to various sections: Who We Are & What We Do, Mission, Vision, Principles & Values, The Medbuy Family of Companies, The Value of Membership, mSourcing Spend Management System, R.E.D. Fund, and Our Partners. The main content area is titled 'Who We Are & What We Do' and contains several paragraphs of text describing the organization's mission, history, and services. The text includes information about the organization's founding in 1989, its role as a Group Purchasing Organization (GPO), and its commitment to providing value-added services to its members.

PROFILE

The Medbuy Corporation is Canada's leading healthcare Group Purchasing Organization. They leverage the collective purchasing power of over 350 healthcare facilities to deliver the lowest price for healthcare supplies, pharmaceuticals and services for their members.

The Medbuy Corporation required a new website design with a secure membership portal. Using our Association Suite, its administrators have been able to create multiple levels of permission, locate member information in one searchable database and create specialized calendars of events visible only to certain member groups. Our i:Create Content Management System was also deployed for the staff to easily control and manage content. Using eSolutions' i:Communicate, the company is able to create and send internal and external e-newsletters. i:Survey was integrated to give Medbuy the capability of producing forms on demand for the site's users.

We also assisted Medbuy with modifying the i:Survey forms for its HelpCentre, an online tool which allows members and other visitors to seek general information, technical support and account information. A third-party Single Sign On (SSO) solution was incorporated to provide staff with a convenient, single login for all its applications.

SERVICES PROVIDED

- i:Create – Content Management System
- i:Communicate – eNewsletters in HTML
- i:Survey, with custom online forms
- Association Suite (with member and event management tools)
- Advanced search field
- Creative design and CSS development
- Custom applications, such as HelpCentre
- Integration with Single Sign On (SSO)
- Secure hosting at Tier 3 Data Fortress