



Strategic consulting from eSolutions provides the road map for tomorrow's best directions by translating needs into actions and solutions

The eSolutions consulting approach powers intelligent results through interaction and analysis. Armed with sector leading insight we simplify the transition from challenges to solutions. Our 360° process reconciles the human elements of communication with supporting technological systems and identifies paths for progressive improvement.



## Consulting Services Features



### Technology

- IT/IS needs assessments and needs analysis focus groups
- Justification and recommendation studies
- Network architecture design
- Information systems master plans
- Technology upgrade planning
- Comparative analysis to support upgrade paths



### Technology and Interactivity

- Systems usability studies
- Systems efficiency studies
- Business case development for information systems
- Website/intranet strategic analysis
- Organizational surveys and questionnaires



### Communications

- Communications procedure audits and recommendations
- Development of communications procedures and processes
- Human process efficiency studies and recommendations
- Technology and communication reconciliation studies



### Business and Creative

- Developing business line goals and objectives
- Corporate identity audits
- Brand awareness focus groups and seminars
- Brand development
- Key messaging development
- Internal and external communications campaign development
- Captive media strategies with proprietary or managed solutions



### Results

Support action on your needs and objectives with straightforward, action-ready justifications and recommendations that are proven by research and evaluation.

Using eSolutions to define needs and actions frees your internal staff to concentrate on core services.

Transitioning from identified actions and needs is seamless; eSolutions provides end-to-end solutions in-house and manages third party solutions.